

# JSW MG MOTOR INDIA PARTNERS UPES TO SKILL STUDENTS TO MAKE THEM FUTURE READY

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JSW MG Motor India, the partnership between China’s SAIC Motor and JSW Group, has signed an MoU with Dehradun-based UPES University to empower its students with new-age skills and gain experience in the automotive industry. The strategic partnership is part of the MG Nurture Program, which aims to bridge the gap between industry and academia by helping students develop skills relevant to the job market.

MG Nurture program’s CAEV (Connected, Autonomous & Electric Vehicle) course will provide an opportunity for students at UPES to learn about the internal components of electric vehicles. With this, students will gain practical knowledge through the automobile engineering courses offered in the curriculum. JSW MG Motor India through this strategic partnership with over 40 colleges, aims to upskill over 100,000 students. This program extends beyond EVs to encompass autonomous and connected vehicles, enriching engineering, and diploma colleges across India.

Furthermore, in a bid to enhance this dedication, JSW MG Motor India has introduced EVPEDIA, a pioneering EV education platform that offers extensive digital resources to educate and promote EV adoption across India.

Manish Madaan, Registrar and Head of Training & Placements, UPES said, “At UPES, our focus has always been on empowering the youth and fostering a future-ready ecosystem that enables them to thrive and contribute meaningfully to their chosen fields. This collective effort will equip our students with new-age skills and knowledge which will help them realise their true potential. Together, we are paving the way for a generation of leaders who will reshape our future.”

Yeshwinder Patial, Senior Director - Human Resources, JSW MG Motor India said, “Our partnerships under MG Nurture go beyond upskilling of the next generation, we aim to establish a strong knowledge base for the student fraternity and prepare them for the future in the automotive industry. We have academic partnerships with institutions nationwide, offering elective courses that give students hands-on learning experiences.”

JSW MG MOTOR INDIA

SAIC MOTOR

UPES

EVPEDIA

INDUSTRY-ACADEMIA

MANISH MADAAN

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